

## WOOP Token Sale : Frequently Asked Questions

### **IS WOOP A PROFITABLE BUSINESS? IS THE BUSINESS MODEL PROVEN?**

Yes – absolutely. This is what makes it such a good investment opportunity.

WOOP has already generated revenues working with Fortune 500 companies across 6 countries and many of them are repeat customers, thus proving the viability of the business model. Our current profit margin after tax and charity donation is 15%. We are predicting this to remain constant for 2021 (actually 14.75%) with a modest growth from scaling to 20% in 2022.

Based on our current performance, our projections show a 400% ROI over ten years. We will of course try to better this to reward investors, our community and to help as many children as possible.

So you can invest with confidence that the team you're supporting is already delivering.

### **WHAT IS THE PURPOSE OF THE TOKEN SALE?**

The Token sale will raise capital for WOOP to

- a) facilitate faster and wider global expansion of the WOOP community and
- b) develop the WOOP 2.0 platform to tokenise the engagement to give WOOP members a direct benefit for their engagement time.

This combination of community growth and greater motivation to engage, will in turn attract more clients, generate more revenue and fund education and nutrition of more underprivileged children.

### **WHAT IS THE WOOP TOKEN?**

The WOOP Token is a Security Token that provides holders with an entitlement to a pro rata portion of WOOP's annual net profits after tax for the next ten years. 20% of net profit after tax will be paid to the pool of token holders annually.

### **HOW WILL WOOP TOKEN HELP THE BLOCKCHAIN & CRYPTO ECO-SYSTEM?**

Funds raised from the token sale will be used to develop WOOP 2.0 where in the WOOP points earned by the members will be exchangeable for WOOP tokens. This will tokenise digital engagement and give WOOP members a direct benefit. In addition millions of WOOP members, mainly women, will instantly be brought into the cryptocurrency eco-system.

### **WHEN WILL THE WOOP COMMUNITY EXPANSION REACH MY COUNTRY?**

We aim to have entered all 10 new markets by the end of 2024

### **HOW WILL WOOP TOKENS INCREASE IN VALUE?**

The Token value is directly linked to the performance of the company, specifically profits after tax. As the WOOP community grows, the company revenues and profits will grow too, thus increasing the token value. Please refer to the P&L projections in the white paper.

## **-----WOOP TOKEN PUBLIC SALE-----**

### **WHEN CAN I BUY WOOP TOKENS?**

The public sale begins on 01 June 2020

If you are a whitelisted or preferred investor you can buy discounted tokens privately in our invitation only pre-sale which starts May 4th.

### **HOW CAN I BUY WOOP TOKENS IN THE PUBLIC SALE?**

Once the public sale starts, please go to [www.wooptoken.com](http://www.wooptoken.com) and complete the KYC process. Then you can buy tokens with fiat (normal) currency or any of 120 different cryptocurrencies.

### **DO I NEED TO DO KYC?**

Yes. For the public sale this will be done via the website ([www.wooptoken.com](http://www.wooptoken.com)).

For pre-sale, KYC will be done manually by our team as part of finalising the SAFT Agreement.

### **ARE THERE DISCOUNTS FOR EARLY INVESTORS?**

Yes. We have some very favourable terms during the pre-sale phase. If you would like to buy more than \$25,000 in WOOP Tokens please email [info@woop.world](mailto:info@woop.world) and one of our senior management team will contact you to discuss your investment and discount level.

### **DO I NEED TO UPLOAD MY PASSPORT TO WHITE LIST?**

No. You do not need to upload any ID, when you whitelist. However you will need to upload your passport as part of the KYC required to complete the purchase of Tokens in the public sale.

### **CAN I BUY TOKENS IN THE PUBLIC SALE WITH MY CURRENT KYC APP?**

No. We do not support alternative KYC services at this time. We will be using the Simplex platform to complete the KYC process.

### **IS THERE A MINIMUM PURCHASE LEVEL?**

Yes, \$100 for the retail sale and \$25,000 for the pre-sale (SAFT)

### **IS THERE A MAXIMUM PURCHASE LEVEL?**

No.

### **HOW LONG WILL IT TAKE FOR MY TOKEN PURCHASE TO BE COMPLETED?**

Within 24 hours in most cases, sometimes much faster. This depends on the process time for the KYC verification. Once the verification is completed the Ethereum transaction will be confirmed in a matter of minutes.

### **DO I NEED A WALLET TO BUY WOOP TOKENS?**

You can register to buy without a wallet but you will need a wallet to receive the Tokens

### **WHICH WALLETS ARE COMPATIBLE?**

**Important:** do not use a wallet address from a cryptocurrency exchange – you will not receive your tokens.

You need to use your own digital wallet. MyEtherWallet or Engin are examples. They must be ERC 20 compatible (most are.) For more information about wallets and how to create one please visit [myetherwallet.com](https://myetherwallet.com)

### **WHICH CURRENCIES CAN I USE TO BUY WOOP TOKENS?**

You can use USD, GBP, EUR, Bitcoin and Ethereum in any case. *We also support almost 120 other types of cryptocurrency.*

### **IS THE TOKEN ERC-20 COMPATIBLE?**

Yes

### **CAN THEY BE HELD IN ANY WALLET?**

WOOP Tokens can be held in any ERC-20 compatible wallet, but DO NOT use an exchange wallet such as Kraken or Bittrex as exchanges will not recognise the WOOP Token until it is listed. You should confirm that your wallet or hardware device is compatible with WOOP Tokens before sending them from your receiving wallet.

### **WHEN WILL I GET MY TOKENS?**

After we have verified KYC and accepted your payment we will send your WOOP tokens directly to your Ethereum address.

### **WHERE CAN I SEE MY TRANSACTION HISTORY?**

You'll see your transaction history in your own wallet showing the tokens you have received or sold and you will be able to track all WOOP transactions on any Ethereum Block Explorer such as [Etherscan.com](https://etherscan.com)

### **HOW LONG DOES IT TAKE FOR THE TRANSACTION TO COMPLETE?**

Times vary, but on platform and in most software wallets it should be less than 15 minutes. Make sure you get a validation of your purchase.

### **WHAT SHOULD I DO IF MY TRANSACTION GETS REJECTED?**

This is very rare. Try again, and if the problem persists contact us at [info@woop.world](mailto:info@woop.world)

### **CAN I REQUEST A REFUND?**

It is possible under genuinely exceptional circumstances that warrant it. You would need to contact us at [info@woop.world](mailto:info@woop.world) and let us know why you want a refund.

### **IS THERE A REFERRAL PROGRAMME?**

Not during the pre-sale. We may operate a referral programme in the public sale and will publish details at [www.wooptoken.com](http://www.wooptoken.com) if we decide to do so.

## -----POST TOKEN SALE-----

### **CAN WOOP TOKENS BE SENT TO AN EXCHANGE?**

You will be able to when they are listed on an exchange. We expect the token to be listed on a public exchange in Q4 2020. We will let you know well in advance.

### **WHAT CAN I DO WITH MY TOKENS?**

In order to receive the annual payout you need to be holding the tokens on the date of the payout. You can also sell your tokens at any time, either privately or on a crypto-exchange once they are listed.

### **WHEN IS THE FIRST PROFIT SHARE PAYOUT?**

October 2020. Please see the White Paper for details.

### **ARE MY TOKENS TRANSFERABLE OR TRADEABLE?**

Yes. For a more complete description see "What can I do with my Tokens?"

### **WHAT HAPPENS IF I SELL MY WOOP TOKENS? DO I STILL RECEIVE A PROFIT SHARE?**

No, you must be holding the tokens on the date of the payout. Once tokens are sold or transferred the profit share entitlement is transferred to the new holder of the Tokens.